



FOR IMMEDIATE RELEASE  
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## **PRESS ADVISORY**

### **REYES SEEKS TO RE-INVEST 11,000 LOST JOBS— *Ordinance Gives Angelenos “First Crack” at Filling New City- Funded Positions***

The Los Angeles City Council, acting on a motion by Councilmember Ed P. Reyes, sought an ordinance today that pumps about 11,000 jobs--that have been contracted to workers outside the City—back into Los Angeles.

The ordinance aims to recapture 34% of the approximately 34,000 City-funded jobs contracted outside of Los Angeles County.

Spearheaded by Reyes, the ordinance targets the City’s own departments. It mandates that each vendor, awarded a City contract generating jobs, gives local residents “first crack” at filling those positions.

“Re-focusing our own City resources back into the neighborhoods of greatest need is a complete shift in our local paradigm,” said Reyes, of the ordinance which has taken about a year to draft. “Los Angeles is an economic engine, and at a time when resources are scarce, this type of re-investment makes sense.”

The ordinance follows a City-funded study by The Economic Roundtable on the City’s 2006-2007 purchasing model. The report, requested by Reyes, estimated that purchases of goods and services by the City of Los Angeles have an economic impact estimated at \$3.5 billion annually while generating more than 34,000 jobs. However, the study found that one-third or more of these impacts, namely 10,757 jobs, occur outside of Los Angeles County.

As member of the Council’s Ad Hoc Committee on Gang Violence and Youth Development, Reyes noted that it was the lack of jobs in neighborhoods he represents that served as the impetus for the ordinance.

“For years we have seen our own City dollars pour out of the region at the expense of our own communities, particularly our youth,” Reyes said. “This ordinance is not only about jobs, it’s about rebuilding our neighborhoods.”

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