



# NEWS

From the First Council District

**ED P. REYES, COUNCILMEMBER**

200 N. Spring Street, Room 410, Los Angeles, CA 90012

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## **REYES JOINS MAYOR TO ANNOUNCE PLANNING CHIEF—**

*Announcement of S. Gail Goldberg, former Planning Director of San Diego, follows Citywide public hearings held by Councilmember Reyes*

Councilmember Ed P. Reyes joined Mayor Antonio Villaraigosa and PLUM Committee members to announce today the appointment of S. Gail Goldberg as Planning Director for the City of Los Angeles.

“Gail brings the kind of energy the planning department sorely needs to work together with our communities and develop an urban planning vision for the 21<sup>st</sup> century,” said Reyes, who chairs the City’s Planning and Land Use Management (PLUM) committee.”

The appointment of Goldberg follows a nationwide search and extensive public comment gathered by Reyes. In 2005, he held public hearings at City Hall, South Los Angeles and the San Fernando Valley to consider residents’ opinions and views on the future of the City’s Planning Department and the role of the next Planning Director.

Goldberg had served as the Planning Director for the city of San Diego since 2001. During her tenure, she led a department of more than 100 employees and oversaw a \$10-\$15 million annual budget. Goldberg began her career there as an associate planner in 1988. She is noted for the creation of the renowned “City of Villages” concept, a revitalization strategy that involves combining housing with access to transportation and jobs.

“Ms. Goldberg shares my vision to make Los Angeles the Venice of the 21<sup>st</sup> Century,” said Mayor Antonio Villaraigosa. “She has the passion and the drive to make our planning department the best in the country.”

Goldberg assumes the post previously held by Con Howe, who announced his retirement in December 2004, and Interim Director Mark Winongrond, who was hired in September 2005.

The Planning Department provides land use guidance and services to promote safe and healthy neighborhoods, business growth and economic stimulation.

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